

Easton Municipal Band Business Donation Reference

Donation	\$25 Sponsor a song	\$50 Silver Donor	\$100 Gold Donor	\$150 Platinum Donor	\$250 Concert Sponsor	\$500 Annual Sponsor
Recognition						
At Concert	Announced during song introduction			Recognized at a concert after receiving donation	Recognized by narrator at <u>sponsored</u> concert	Recognized by narrator at <u>all</u> concerts
In Concert Program	Business noted with sponsored song	Logo, contact info in program following donation	Logo, contact info in all programs until end of calendar year	Logo, contact info <u>half page</u> in all programs until end of calendar year	Logo on sponsored concert's <u>program cover</u>	Logo on all concert's <u>program cover</u> until the end of the calendar year.
On Website, Social Media, Advertising		Logo, contact info on website donor page until end of calendar year	Logo, contact info on website donor page until end of calendar year	Logo, contact info on website donor page until end of calendar year	Logo, contact info on website <u>donor page</u> until end of calendar year Logo on concert schedule, concert signage and concert advertising.	Logo, Contact info on website <u>home page</u> until the end of the calendar year. Logo on concert schedule and all concert advertising.

In 2025, there are nine concerts scheduled.

For song sponsors, a concert's playlist will be shared from which a song may be selected.

In addition to our website, our social media includes our Facebook page and Instagram account. Our website statistics reflected 160 sessions per month and 100 unique visitors per month. The home page is the most frequently visited page and our schedule and members pages the next most frequently visited.

Concert advertising includes online calendars hosted by WFMZ and WDIY and newspaper advertising from The Nazareth Key and The Morning Call.